

University of South Carolina

The School of Journalism and Mass Communications at the University of South Carolina invites applications for a tenure-track **assistant professor in public relations** and a tenure-track **assistant professor in advertising** to join the faculty in August 2017.

Assistant Professor in Public Relations – We are looking for a candidate with a Ph.D. and significant professional experience (a minimum of five years is ideal), but will consider candidates with a master’s degree and significant national professional experience in public relations. The ideal candidate will have a commitment to teaching public relations campaigns, writing, management, and other courses at the undergraduate and graduate levels, based on need and expertise. Candidates with a Ph.D. are expected to demonstrate a strong record of scholarly research. Candidates without a Ph.D. should possess a record of high profile professional work, and would be expected to engage in significant scholarship or creative activities in public relations. Teaching and research expertise in strategic planning, monitoring, and creative use of digital public relations — web, social media, and mobile — will be a plus. We are also interested in candidates with a willingness to advise public relations student organizations (e.g., PRSSA, IABC). ABDs are welcome to apply.

Assistant Professor in Advertising – We are looking for a candidate to fill a position in Advertising & Brand Communications. The ideal candidate will be able to teach Media Analysis and have expertise in Media Flight Plan or other media planning programs. Digital/search/social expertise is a plus. Candidates with a Ph.D. are expected to demonstrate a strong commitment to scholarly research. ABDs are welcome to apply.

Applicants should electronically send a letter of application, CV, the names of at least three references and at least one sample of scholarly or professional work. The application materials should be prepared in a single PDF and emailed to the search committee chair. Review of applications will begin October 5.

Public Relations applications, nominations or questions may be addressed to:

Dr. Sei-Hill Kim
Chair – PR Faculty Search Committee
School of Journalism and Mass Communications
University of South Carolina
803-777-7037
seihillkim@gmail.com

Advertising applications, nominations or questions may be addressed to:

Dr. Shirley Staples Carter
Chair – Advertising Search Committee
School of Journalism and Mass Communications
University of South Carolina
803-777-3324
SSCARTER@mailbox.sc.edu

About the School – The School of Journalism and Mass Communications recently moved into a state-of-the-art renovated building in the central campus area and currently enrolls approximately 1,500 undergraduates in advertising, journalism, mass communications, public relations, and visual communications. The SJMC also has about 60 graduate students in its master’s degree and Ph.D. programs. The faculty consists of a collegial group of researchers and educators with a wide range of backgrounds and interests. For more information, visit the School’s website at www.jour.sc.edu.

The University of South Carolina is classified as a research-extensive university with very high research activity. The university is located in South Carolina’s capital, a unique, family-friendly city located equidistant from beautiful Atlantic beaches and the rolling Blue Ridge mountains. We are an affirmative action, equal opportunity employer, committed to building a culturally diverse faculty, staff and student body. Minorities and women are encouraged to apply. The University of South Carolina is responsive to the needs of dual career couples.